



# CONFERENCE

# What are the global mega trends? What do they mean for your equity portfolio?



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### **Agenda**

- A little history
- What is important in constructing portfolios?
- Mega trends and satellite investments importance in constructing portfolios
- Portfolio construction building efficient portfolios
- Conclusion



#### A little history

- The theory of portfolio construction was formalised in the 1950's by Harry Markowitz
- His work is one of the pillars of modern portfolio theory
- Markowitz focused on total risk and total return in his problems and examples
- As the investment industry has progressed and matured it has moved away from Markowitz's original ideas, for example:
  - Focused on active portfolio management (tracking error, information ratios)
  - Focused on downside risk (Semi-variance, VaR)
- •How do we incorporate these ideas into our portfolio construction processes?



#### What is important in constructing portfolios?

- Understanding the risk/return expectations of our clients
- What investment style do we need
- Risk identification and control in multi-manager portfolio problems
- What is the objective we are aiming for? For example, maximising total return, maximising active return, maximising the Sharpe Ratio, maximising the Information Ratio, minimising downside risk...
- •How does the investment problem change as the objectives change?



#### **Defining mega trends – Investment opportunities**

- Soaring world population growth
- Increasing demand on food resources
- Climate change
- Emerging markets



# Global mega trends

Global forces at work changing economic opportunities



#### **Soaring Population Growth**

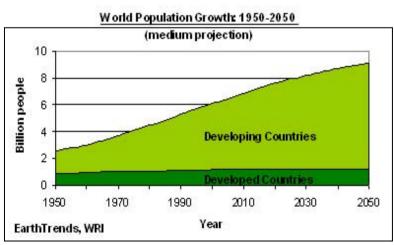
#### Particularly in Asia

- At the start of the 20<sup>th</sup> century, world population was less than 2 billion
- The current world population stands at 6.5 billion

 By 2050, the United Nations estimates that the global population would have expanded to more than 9 billion







#### Rising income levels

#### Particularly in Asia

#### **Global Income Distribution in Relation to World Population**

Global Population (2006 – **6.5bn people**). The World Bank classifies all world economies with populations of more than 30,000 people into <u>4</u> income groups according to their 2005 gross national income (GNI) per capita

Developing Countries							
Low Income Countries	Lower-middle Income Countries	Upper-Middle Income Countries					
2785 mn people (43%)	2506 mn people (38%)	<b>602 mn people</b> (9%)					

GNI < usd 875 \$	GNI < usd 3.466 \$	GNI < usd 10.726 \$
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Countries
High Income Countries
31 mn people (10%)

**GNI > usd 10.726 \$** 

Source: UNO 2004



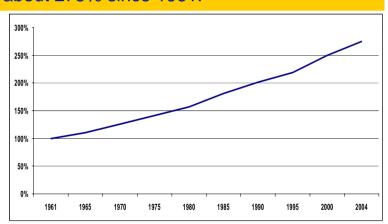
#### Agribusiness. A global Megatrend

Global demand increases continuously over the last four decades



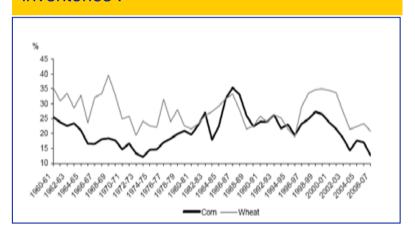
#### Long term trend

Global agriculture production has grown about 275% since 1961.



Source: FAO agricultural production index

#### New trend? Declining inventories 1960 – 2006. Global corn and wheat inventories.



Source: ABABE, USDA, 2006. Global Corn & Wheat inventories declining (stock/use ratios), 1960 – 2006.

**New Trend. Global imbalances?** 



Global Agricultural Production since 1961. Please refer to chart (left) above.

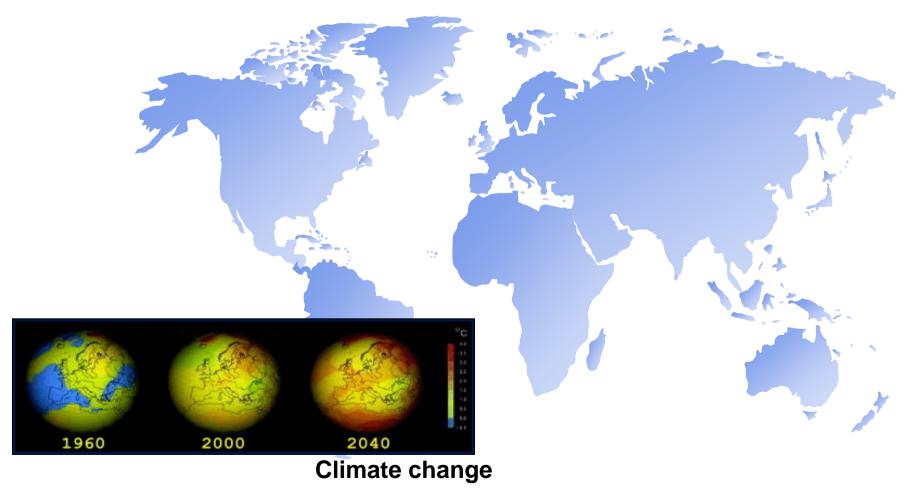


1960 – 2006 Global Corn & Wheat inventories declining (stock/use ratios). Please refer to chart (right) above.

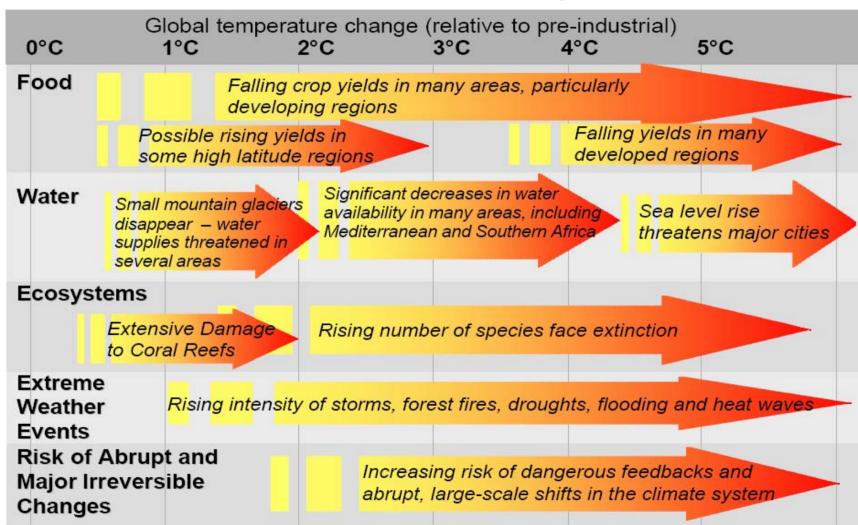
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# Global issues and challenges



# The "costs" of climate change... The potential impact of climate change is immense, and...



Source: Stern report October 2006

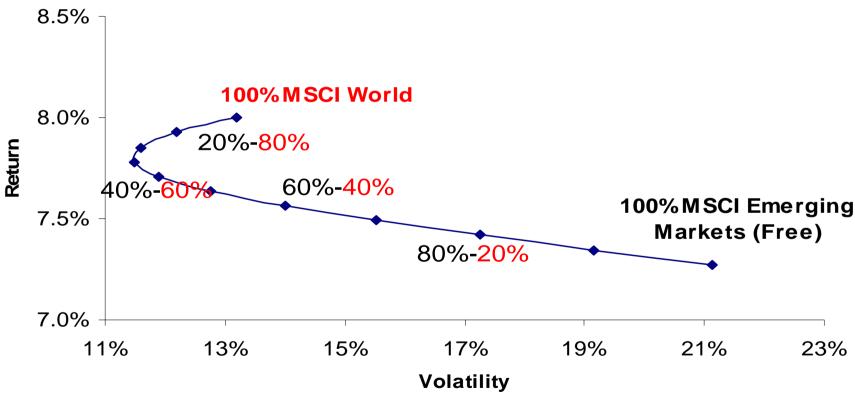
#### ...create significant investment opportunities

- Estimates in the Stern Report put the overall cost of climate change at up to 5
  percent of global economic output\* (approx. €2,000 billion)
- If nothing is done, the cost could rise to more than 20 percent of GDP (€7,400 billion)!
- The cost of avoiding the worst consequences is put at just 1 percent (€400 billion; over an investment period of 10-20 years)
- For comparison: US military expenditure in 2006 was about €450 billion
- The resultant capital investment will generate revenue of several hundred billion euros



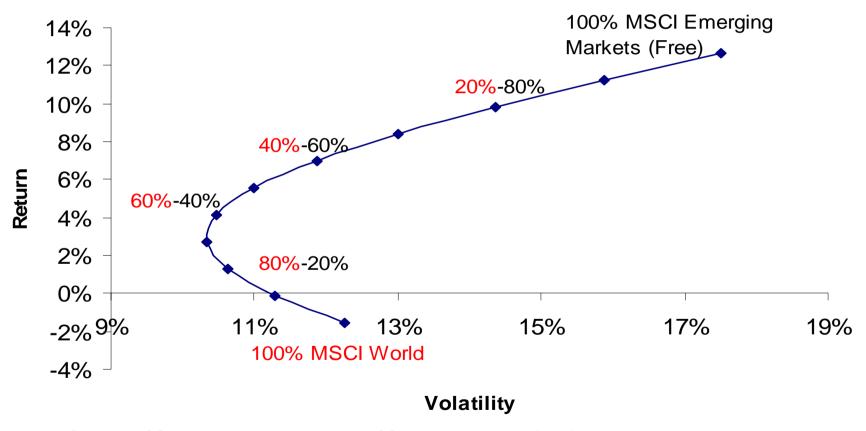
<sup>\*</sup> World GDP was approx. €37 trillion in 2006 Source: World Economic Indicators (IMF)

# Emerging markets - a changing paradigm? MSCI Emerging Markets (Free) vs MSCI World Index Annualised portfolio outcomes – 10 Year risk and return



Source: MSCI World Accumulation and MSCI Emerging Market (Free) Accumulation indices as at 30 June 2006 in Australian Dollars. Volatility is annualised standard deviation. All returns are annualised.

# Emerging markets - a changing paradigm? MSCI Emerging Markets (Free) vs MSCI World Index Annualised portfolio outcomes - 5 Year risk and return



Source: MSCI World Accumulation and MSCI Emerging Market (Free) Accumulation indices as at 30 June 2006 in Australian Dollars. Volatility is annualised standard deviation. All returns are annualised.

# Portfolio Construction – building efficient portfolios





### Fund of funds management – input parameters

#### Consider the following manager-of-manager problem

Benchmark	Total Return (%pa)	Total Risk (%pa)
MSCI World ex Australia	10%	15%

Core Portfolios	Total Return (%pa)	Total Risk (%pa)	Active Return (%pa)	Tracking Error (%pa)
Core 1	13%	15%	3%	3%
Core 2	9%	10%	-1%	4%
Core 3	14%	20%	4%	4%
Core 4	11%	12%	1%	2%

Satellite Portfolio	Total Return (%pa)	Total Risk (%pa)	Active Return (%pa)	Tracking Error (%pa)
Satellite 1	18%	15%	8%	5%



# Fund of funds management – input parameters

	Core 1	Core 2	Core 3	Core 3 Core 4		Bench
Core 1	1.00	0.80	0.98	0.99	0.40	0.99
Core 2	0.80	1.00	0.50	0.50	0.00	0.80
Core 3	0.98	0.50	1.00	0.98	0.70	0.95
Core 4	0.99	0.50	0.98	1.00	0.50	0.90
Sat 1	0.40	0.00	0.70	0.50	1.00	0.40
Bench	0.99	0.80	0.95	0.90	0.40	1.00

# Fund of funds management – input parameters

#### For active returns:

_	Core 1	Core 2	Core 3	Core 4	Sat 1
Core 1	1.0	0.1	0.0	0.5	-0.1
Core 2	0.1	1.0	0.0	0.2	-0.2
Core 3	0.0	0.0	1.0	0.0	0.0
Core 4	0.5	0.2	0.0	1.0	0.1
Sat 1	-0.1	-0.2	0.0	0.1	1.0

#### For implied betas:

Core 1	Core 2	Core 3	Core 4	Sat 1
1.0	0.5	1.3	0.7	0.4



#### Fund of funds management – problems to solve

- We will solve the following investment problems and investigate the difference in the resulting portfolio structures:
- 1. Maximise the Sharpe Ratio
- 2. Maximise the Sharpe Ratio whilst constraining tracking error
- 3. Maximise the Information Ratio
- 4. Maximise the Information Ratio whilst constraining total risk
- The idea of the constraints in the above problems is based on work by Jorion (2003) and Muralidhar (2000)



#### Strategy 1: Maximise Sharpe Ratio

Manager Allocation	Exposures	Min	Max	E(totalReturn)	E(activeReturn)	E(totalVolatility)	E(activeVolatility)
Core 1	0.0%	0.0%	50.0%	13.0%	3.0%	15.0%	3.0%
Core 2	0.0%	0.0%	50.0%	9.0%	-1.0%	17.0%	4.0%
Core 3	0.0%	0.0%	50.0%	14.0%	4.0%	20.0%	4.0%
Core 4	50.0%	0.0%	50.0%	11.0%	1.0%	12.0%	2.0%
Satellite 1	50.0%	0.0%	50.0%	18.0%	8.0%	15.0%	5.0%
Total Exposure	100.0%	100%	100%				
Portfolio Return		<del>-</del>	-	14.5%	4.5%		
Portfolio Risk				11.7%	2.8%		
Portfolio Return/Vol Ratio				1.2	1.6		
Benchmark Return				10.0%	0.0%		
Benchmark Volatility				15.0%	0.0%		

Assumptions: maxSR



#### Strategy 2: Maximise Sharpe Ratio and Target 3%pa Tracking Error

Manager Allocation	Exposures	Min	Max	E(totalReturn)	E(activeReturn)	E(totalVolatility)	E(activeVolatility)
Core 1	0.0%	0.0%	50.0%	13.0%	3.0%	15.0%	3.0%
Core 2	0.0%	0.0%	50.0%	9.0%	-1.0%	17.0%	4.0%
Core 3	40.5%	0.0%	50.0%	14.0%	4.0%	20.0%	4.0%
Core 4	9.5%	0.0%	50.0%	11.0%	1.0%	12.0%	2.0%
Satellite 1	50.0%	0.0%	50.0%	18.0%	8.0%	15.0%	5.0%
Total Exposure	100.0%	100%	100%				
Portfolio Return				15.7%	5.7%		
Portfolio Risk				15.3%	3.0%		
Portfolio Return/Vol Ratio				1.0	1.9		
Benchmark Return				10.0%	0.0%		
Benchmark Volatility				15.0%	0.0%		

Assumptions: maxSR. Active Vol = 3.0%

#### Strategy 3: Maximise Information Ratio

Manager Allocation	Exposures	Min	Max	E(totalReturn)	E(activeReturn)	E(totalVolatility)	E(activeVolatility)
Core 1	39.7%	0.0%	50.0%	13.0%	3.0%	15.0%	3.0%
Core 2	0.0%	0.0%	50.0%	9.0%	-1.0%	17.0%	4.0%
Core 3	25.4%	0.0%	50.0%	14.0%	4.0%	20.0%	4.0%
Core 4	0.0%	0.0%	50.0%	11.0%	1.0%	12.0%	2.0%
Satellite 1	34.9%	0.0%	50.0%	18.0%	8.0%	15.0%	5.0%
Total Exposure	100.0%	100%	100%				
Portfolio Return				15.0%	5.0%		
Portfolio Risk				14.5%	2.3%		
Portfolio Return/Vol Ratio				1.0	2.2		
Benchmark Return				10.0%	0.0%		
Benchmark Volatility				15.0%	0.0%		

Assumptions: maxIR



#### Strategy 4: Maximise Information Ratio and Target Risk = Benchmark Risk

Manager Allocation	Exposures	Min	Max	E(totalReturn)	E(activeReturn)	E(totalVolatility)	E(activeVolatility)
Core 1	35.6%	0.0%	50.0%	13.0%	3.0%	15.0%	3.0%
Core 2	0.0%	0.0%	50.0%	9.0%	-1.0%	17.0%	4.0%
Core 3	32.4%	0.0%	50.0%	14.0%	4.0%	20.0%	4.0%
Core 4	0.0%	0.0%	50.0%	11.0%	1.0%	12.0%	2.0%
Satellite 1	32.0%	0.0%	50.0%	18.0%	8.0%	15.0%	5.0%
Total Exposure	100.0%	100%	100%				
Portfolio Return				14.9%	4.9%		
Portfolio Risk				15.0%	2.2%		
Portfolio Return/Vol Ratio				1.0	2.2		
Benchmark Return				10.0%	0.0%		
Benchmark Volatility				15.0%	0.0%		

Assumptions: maxIR. Port Vol = Bench Vol



# Portfolio Implementation – accessing Megatrends Global Equity Thematic philosophy



# **MSCI** World Index - A world of opportunities?



# **Our philosophy**

"One increasingly integrated global market"

Our core investment premise: Not *if*,..... but *when*?



#### Geographical attack of industrial advantage

Emerging markets

Cement

Chemicals

Generic pharmaceuticals

DRAM/Microchips

IT Services

Metals and mining

Oil and gas

Steel

Personal computers

**Contested** industries

Automobiles

Consumer electronics

Financials

Leisure

Software

**Telecommunications** 

Developed markets

Capital goods

Luxury brands

Biotechnology

Retail



# Portfolio Implementation – accessing Megatrends

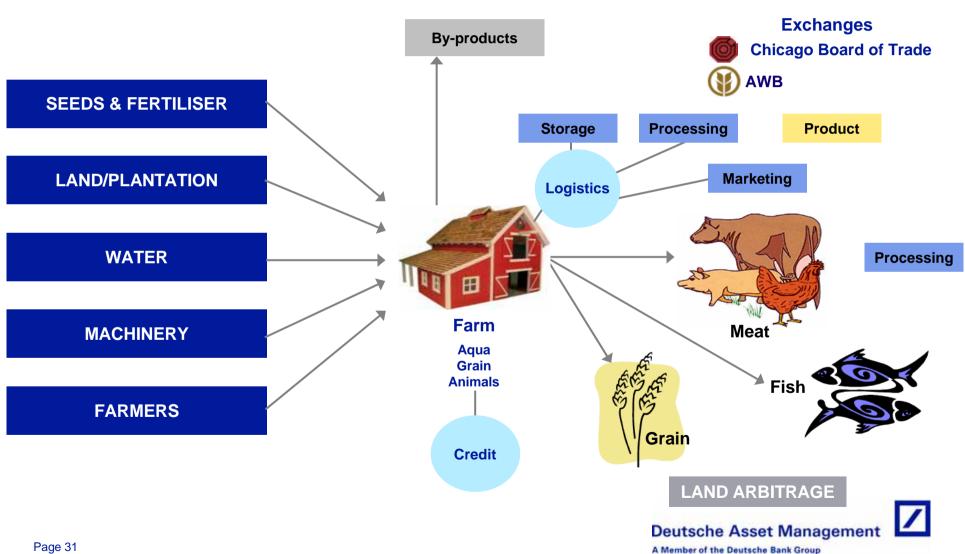
The investment opportunity: Agribusiness. A Global Megatrend





#### What is Global Agribusiness?

"Everything from agricultural commodities to consumer products"



#### **Global Agribusiness**

Essential for life. The investment opportunities.

From fields to market. Agribusiness is a generic term that refers to the various businesses involved in food production such as:





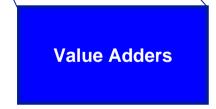






cermaq















ICICI Bank















#### **Conclusions**

- Specialist investment strategies or "megatrends" provide investors with access to major global forces that are shifting the economic and investment landscape.
- Traditional portfolio construction that treats such investments as "satellite" may not in fact be providing investors the most optimal solution.
- Low correlation, high return potential, with well defined volatility and investment process should be rewarded in a fund of funds portfolio
- Maximising the information ratio whilst constraining total risk provides an efficient solution whilst ensuring the client is rewarded for active and market risk

