Presenting debate on contemporary and emerging portfolio construction ssues



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Absolute Conviction – at what price?

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Presentation to PortfolioConstruction Conference 2007



Introduction

- Setting the scene
- About MMC
- Peter Constable, Chief Investment Officer



Agenda

- Considerations
- What is absolute conviction?
- Portfolio benefits
- Conclusions



Unprecedented times



All Ords Consecutive Returns over a 130 year period

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When does value outperform?



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High conviction absolute value: Defined

- High conviction
- Absolute value



Risk in the eye of the beholder?

- Modern Portfolio Theory \rightarrow risk = standard deviation
- Absolute value manager \rightarrow risk = capital loss
- For example:
 - Stock A share price of \$3 and intrinsic value of \$4 (33% upside)
 - Share price drops to \$2
 - absolute value manager = ψ risk (increase in margin of safety)
 - modern portfolio theory = \uparrow risk (increase in volatility)



Misunderstanding...

- Individual Investors mainly think of risk in terms of downside risk.
 They are concerned about the maximum they can lose
- The Professional Investors view defines risk in terms of variance, and doesn't discriminate gains from losses
- There is a great deal of miscommunication and misunderstanding because of these very different views of risk
 - Beta does not do it for most people, who are more concerned with the possibility of loss





"Risk can be greatly reduced by concentrating on only a few holdings"

Warren Buffet



Putting diversification into context

- Modern Portfolio Theory systematic and non-systematic risk
- Risk measure of loss of capital or standard deviation?
- Greater diversification may or may not decrease a value managers view on risk ie. the chance of capital loss
- Profiting by knowing a lot about a small number of holdings versus diversification (which is a poor surrogate for knowledge)



Portfolio context

- Low benchmark correlation ie. AOAI
- Case study conducted
 - Mean/variance analysis
 - Hypothetical Australian equities and hypothetical balanced fund
 - Funds based on benchmark returns



The study



Comparative risk/return metrics

Metric	ΑΟΑΙ	High conviction absolute value manager	Balanced Fund*
10 years			
Return	13.07%	12.63%	8.61%
Risk (SD)	9.79%	8.08%	6.66%
Return/Risk	1.34	1.56	1.29
8 years			
Return	14.55%	13.90%	8.66%
Risk (SD)	9.98%	6.05%	6.43%
Return/Risk	1.46	2.30	1.35
5 years			
Return	19.56%	14.50%	12.61%
Risk (SD)	8.83%	6.63%	5.85%
Return/Risk	2.22	2.19	2.16

* Balanced fund comprises a blend (Aust equities 35%, global equities 25%, Aust LPTs 10%, Aust bonds 25%, cash 5%)



Equities Correlation

- High conviction manager added to the AOAI
- Various weightings applied

MMC

Correlation





Efficient frontier







How much is appropriate?

Risk adjusted returns





Conclusions

- Challenging 4+ years for absolute return value managers
- Points of difference
 - Interpretation of risk (standard deviation versus capital loss)
 - Concentrate portfolios (know a lot about a small number of stocks = lower risk)
 - Risk adjusted performance (understand the true performance of each fund you select)
- Value proposition
 - Potential to improve a portfolio's risk adjusted returns



Questions?

MMC ASSET MANAGEMENT

PRESERVING CAPITAL, CREATING WEALTH

MMC key characteristics...

- Deep value stock selection process (absolute not relative)
- Aim to return <u>at least</u> 4-5% over cash
- Absolute/positive return focus with low beta portfolio
- Hold cash in the absence of finding value
- Diversification benefits to portfolios
- Benchmark unaware
- Concentrated portfolios of between 10 and 30 stocks
- Patient approach to managing capital



The compound effect of positive returns drives MMC's philosophy...



Fund B 'outperforms' Fund A on 12 in 15 and equals it on 1 in 15 occasions but losses overall – the impact of two negative years over 15 has large wealth impacts.



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The process at work



1993 to June 30, 2007







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