# EXCHANGE TRADED FUNDS: A PORTFOLIO CONSTRUCTION TOOL FOR THE NEW REALITY





LET'S BUILD A BETTER INVESTMENT WORLD™ -

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#### **Agenda**

- A new reality?
- Portfolio Construction with ETFs
- Implementing Solutions with ETFs



#### In 2008, we saw a global shift in assets

# **Managed Funds**

- US\$204.7 Bn

# **Exchange**Traded Funds

+ US\$214.8 Bn





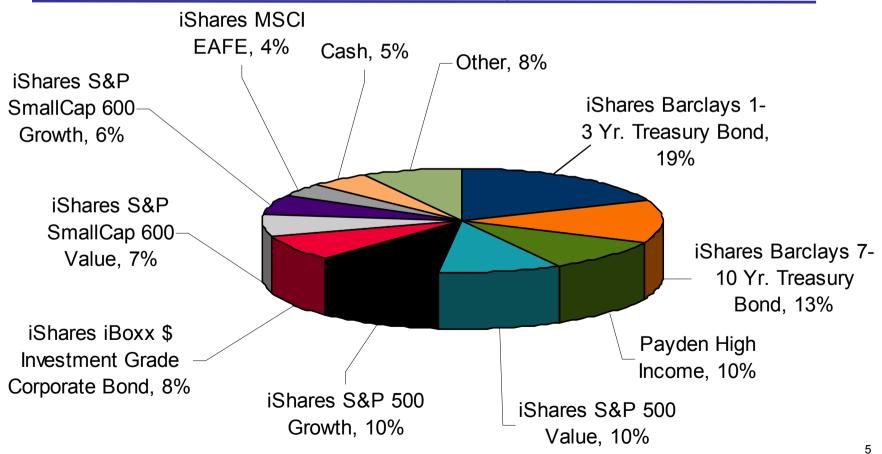
Source: Strategic Insights



#### The New Reality – portfolios constructed of ETFs

Portfolio Strategy: Global Conservative

Portfolio Size: US\$0.3m





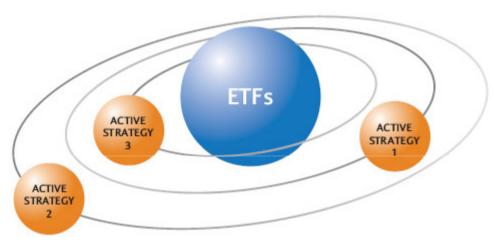
#### Our focus today is global equities



## PORTFOLIO CONSTRUCTION WITH ETFs



#### **Building portfolios with ETFs**

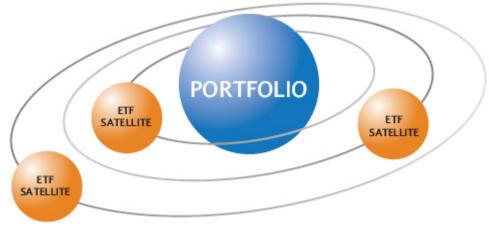


#### **CORE**

- Strategic benchmark
- Index investments (within the benchmark)
- Active products with a low tracking error

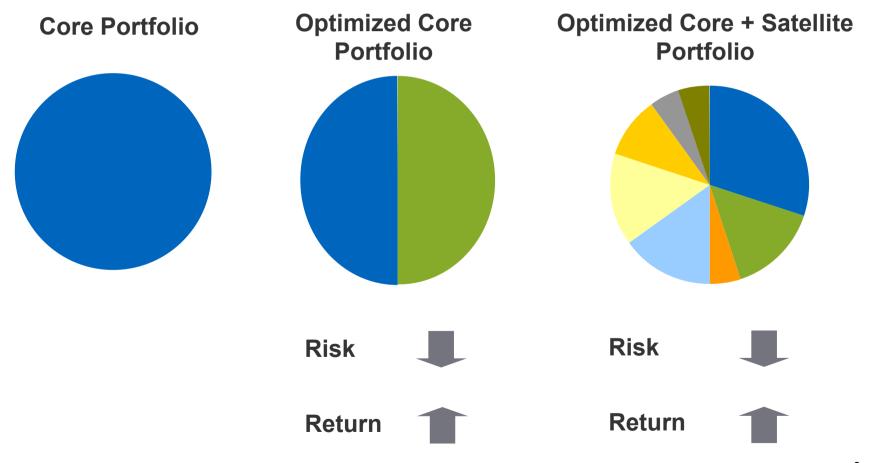
#### **SATELLITE**

- Tactical bets
- Index investments (outside of the benchmark)
- Active products with a high tracking error





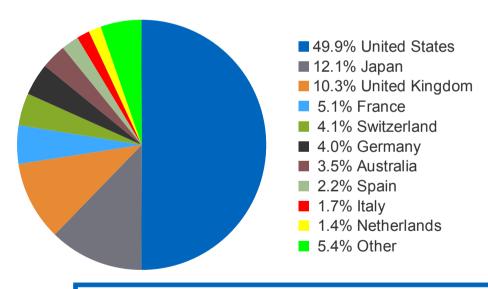
#### **Core-Satellite Portfolio Construction**





#### Implementing MSCI World in 2 trades

ETF	Code	Weighting	MEF	
iShares S&P 500	IVV	50%	0.09	0.215% pa
iShares MSCI EAFE	IVE	50%	0.34	<u>U.Z 15 /6 µa</u>



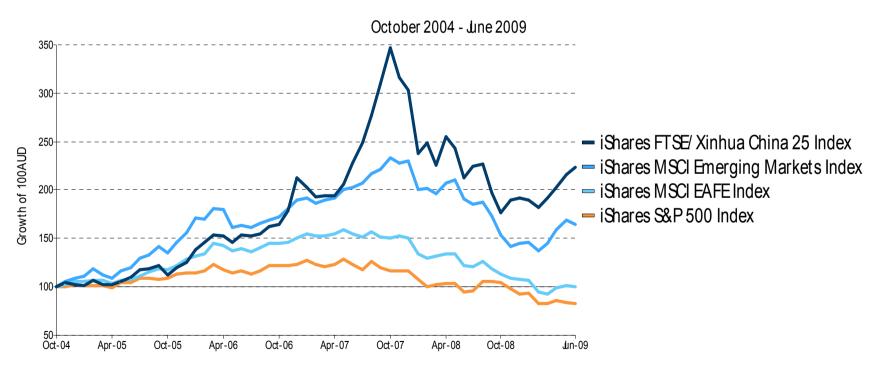
- Very concentrated in the US
- Excludes Emerging Markets
- Little exposure to Asia-Pacific

#### Does this matter?



#### Is "the World" diverse enough?

#### **Cumulative Performance**



Source: MPI Stylus Pro, 31 July 2009. Performance here expressed in AUD. For illustrative purposes only.



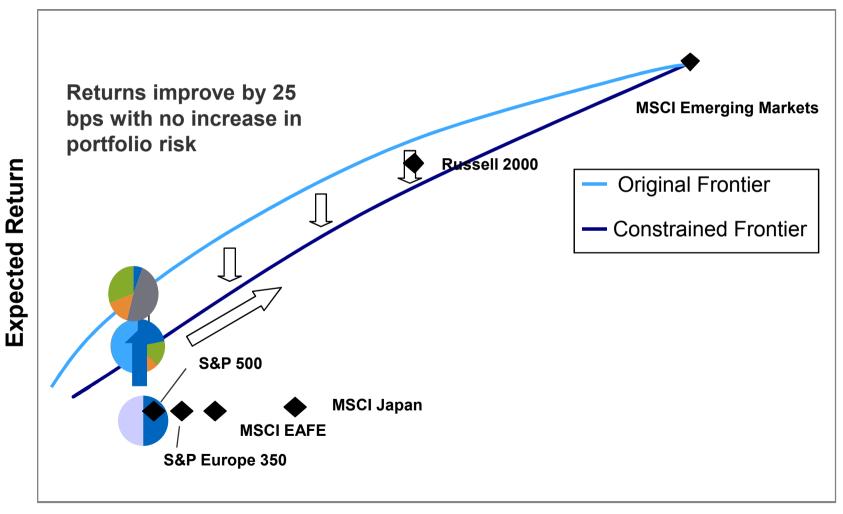
#### What if it matters?

- How do we think about optimizing a portfolio?
- 1 make some Strategic Capital Market Assumptions

Asset Class	Return	Risk	Benchmark
US Large Cap	7.75%	15.50%	S&P 500 Index
US Small Cap	8.25%	19.00%	Russell 2000 Index
Developed non-US	7.75%	16.25%	MSCI EAFE Index
Europe	7.75%	16.00%	S&P Europe 350 Index
Japan	7.75%	18.00%	MSCI Japan Index
Emerging Markets	8.50%	24.00%	MSCI Emerging Markets Index
Developed Markets	7.75%	15.31%	MSCI World Index

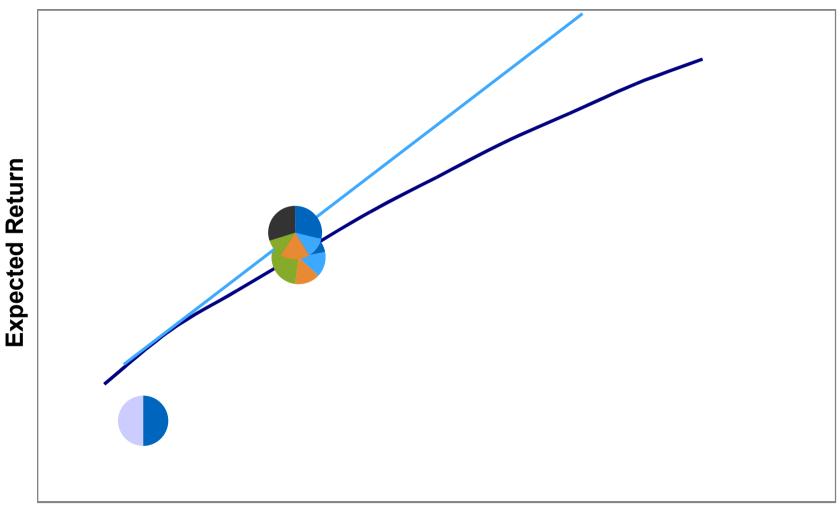


#### 2 – construct a theoretical core portfolio





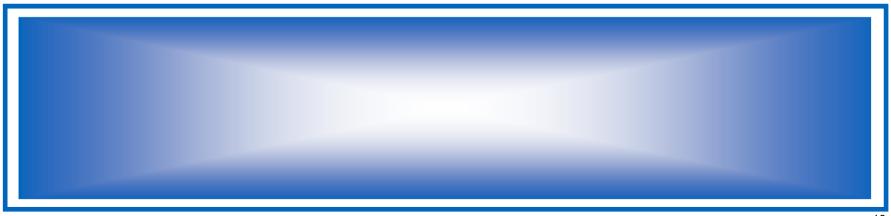
#### 3 - consider adding satellite investments



## IMPLEMENTING SOLUTIONS WITH ETFS

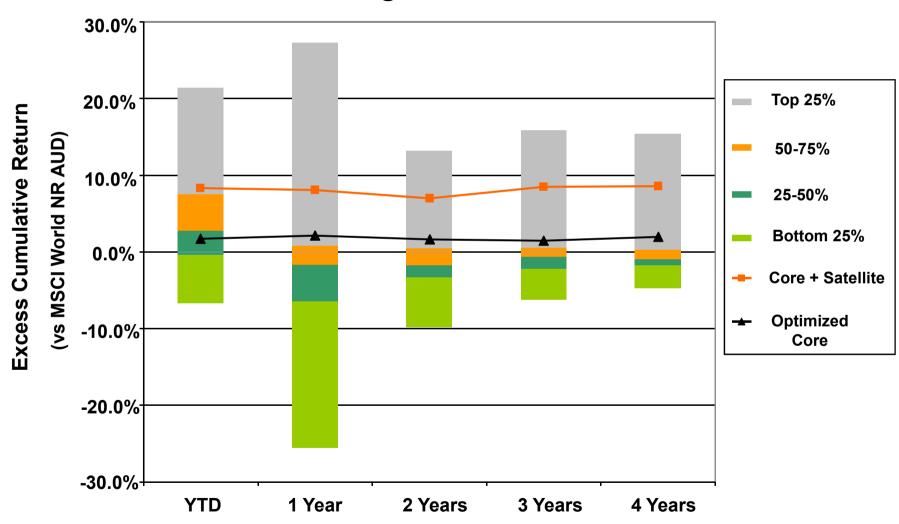


	MSCI World	Unconstrained Core	d Constrained Core	Higher Risk Core	Core + Satellite
IVV (S&P 500) IRU (Russell 2000)	50	6 48	42	22	29
IVE (MSCI EAFE) IEU (Europe 350) IJP (Japan) IEM (Emerging mkts) IZZ (China)	50	15 31	26 15 17	15 15 48	18 11 12 30
MEF(bps)	22	37	39	53	50
Risk (Std. Dev.)	13	14	13	14	14
Return (% p.a.)	(1.9)	(2.1)	0	4.3	5.9



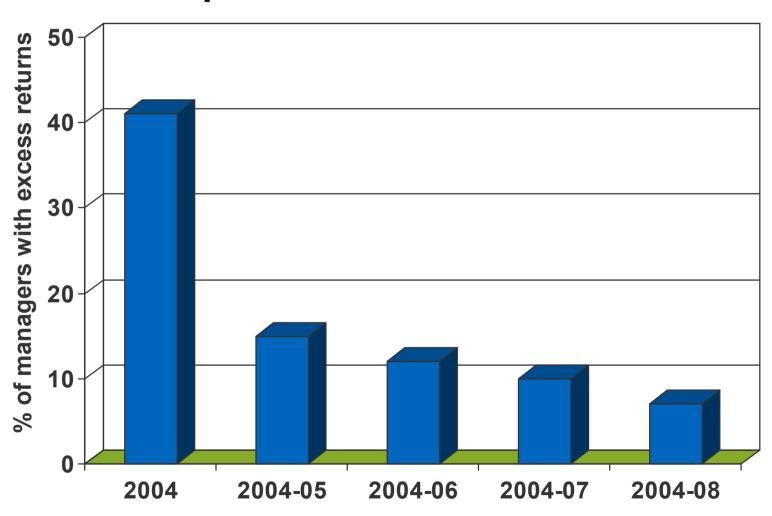


#### Core + Satellite vs an Active Peer Group Excess Performance through 30 June 2009



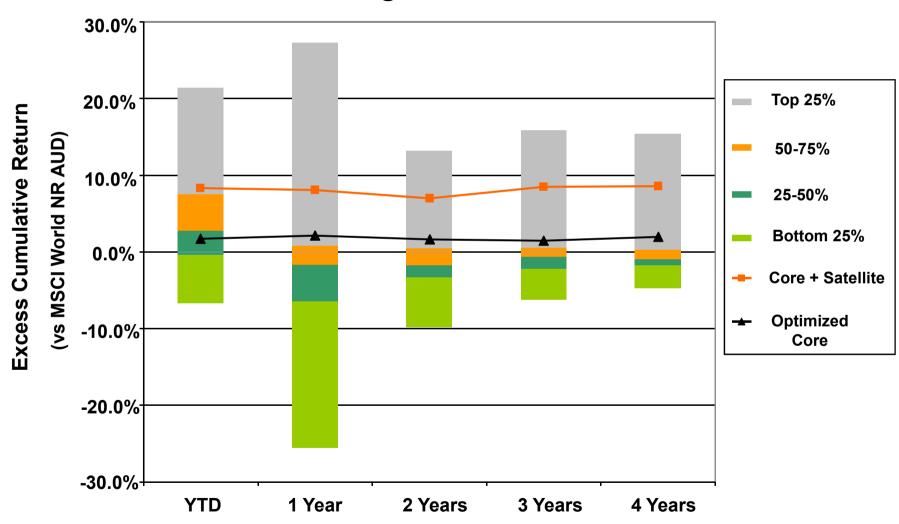


#### Reliable alpha is hard to find



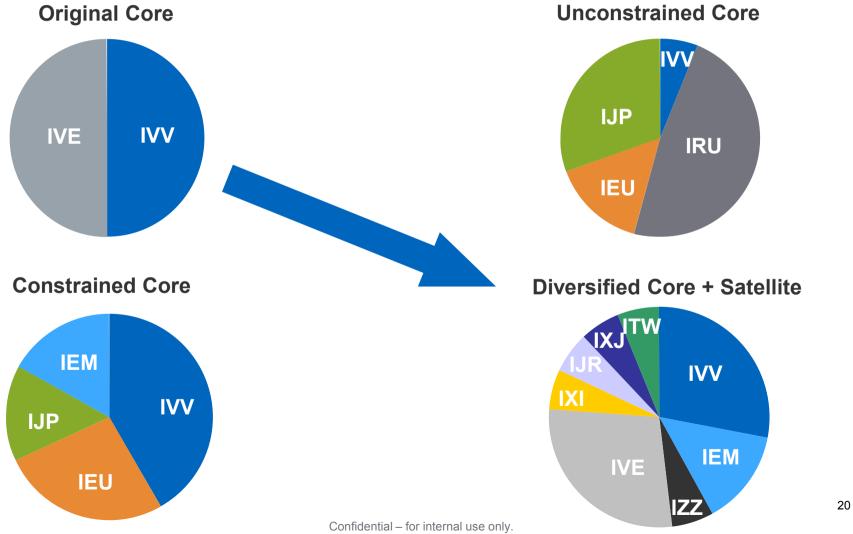


#### Core + Satellite vs an Active Peer Group Excess Performance through 30 June 2009





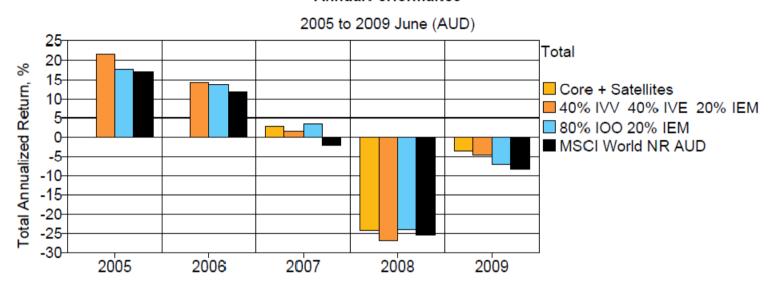
#### **Trade Implementation using ETFs**



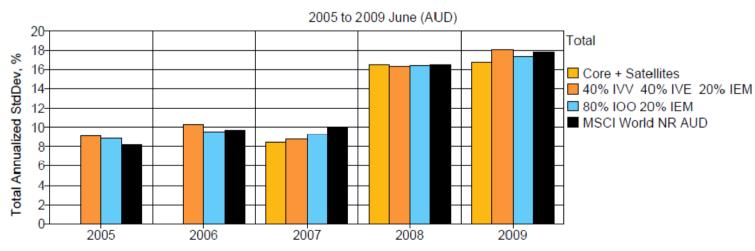
#### **Is Diversification Dead?**



#### **Annual Performance**



#### Annual Risk (standard deviation)

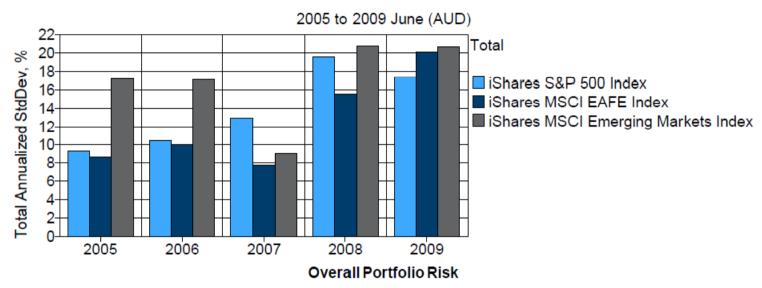


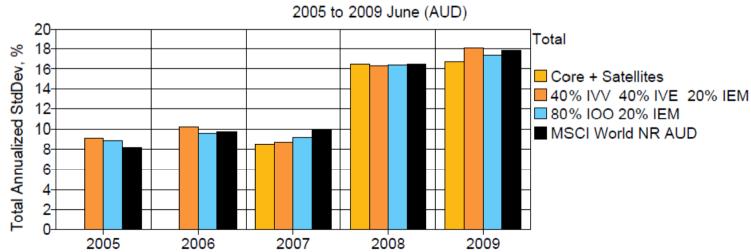
Source: BGI, Created using MPI Stylus Pro

#### Diversification is key, not optimization is lares



#### Individual Fund Risk







#### Conclusion

Focus on <u>diversification</u> and not on <u>optimization</u>

 Investors can efficiently implement diverse portfolios with ETFs, regardless of size of assets

 The huge range of available ETFs enables granular diversity across multiple beta exposures

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#### To help you build portfolios ...

iShares.com.au
Fund Fact Sheets (Quarterly)
Holdings published daily \*
International Allocation Tool
Education Centre

1300 iShares
(1300 474 2737)

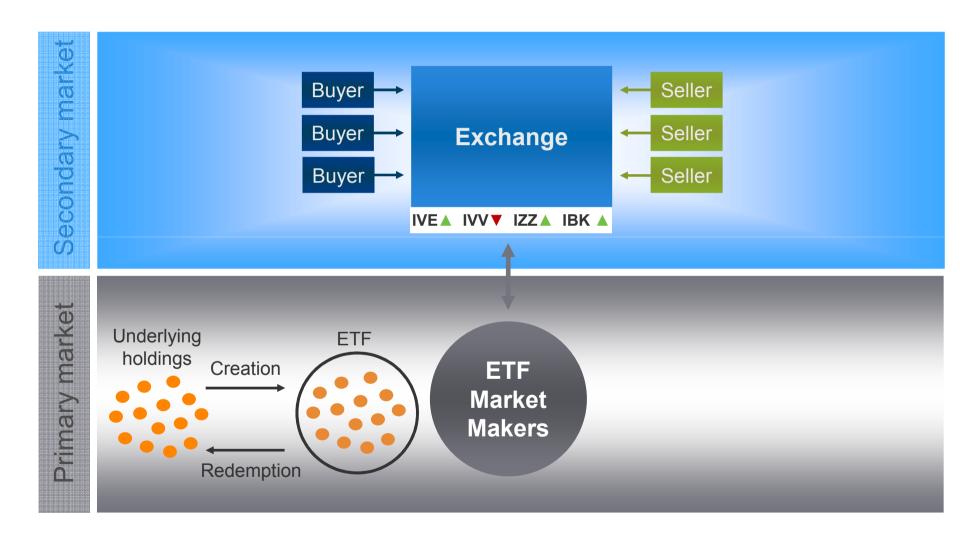




# Portfolio analysis Morningstar Direct MPI



#### **ETF** structure





#### **Trading iShares ETFs**

#### Trading screen for iShares MSCI EAFE (ASX: IVE)\*

Bids		
No.	Volume	Price
1	500	7282
1	102	7267
1	150	7265
1	300	7251
1	1450	7206

Asks			
Price	Volume No		
7312	1552	1	
7330	500	1	
7337	150	1	
7351	300	1	
7425	3104	1	

<sup>\*</sup> As at: 13:32:53 25/08/2008